

NFFT2026_SS_Official Press Release

NFFT2026_SS_Nature Meets Innovation – AI Fashion Movie Exhibition

The NFFT project (New Future AI Fashion Technology), launched in 2022, is celebrating its 10th anniversary with the upcoming “Nature Meets Innovation” AI Fashion Movie exhibition. This landmark event has attracted significant attention from both domestic and international audiences.

The exhibition features the latest original works from 30 renowned AI creators (AI Prompt Directors and AI Filmmakers) worldwide and will be held at two venues in November.

Venues & Dates:

- **Venue 1:** OPENBASE SHIBUYA, November 1–3
- **Venue 2:** Makuhari Messe, INTER BEE IGNITION x DCEXPO, November 19–21

Exhibition Concept:

This event explores the future of AI and fashion through the theme “Nature Meets Innovation.” It uses cutting-edge AI technology to blend the beauty of nature—flowing water, wind, swaying trees—with innovative digital expressions. The visuals combine natural ephemerality with technological evolution, creating a mesmerizing and unprecedented video world. The exhibition aims to inspire new visions beyond the boundaries of nature and artificiality, emphasizing environmental consciousness, innovation, and aesthetic beauty. All videos and music are created with the latest AI tools, with each piece shown in a 2-minute short format.

Special Preview:

The latest teaser movie, **NFFT2026_SS_Nature Meets Innovation**

<https://vimeo.com/1127191196>

Official Website:

<https://www.nfft.jp/>

Instagram:

<https://www.instagram.com/nfft.ai>

Hashtag:

#NFFT

Event Name: NFFT2026_SS Nature Meets Innovation

First Venue: OPENBASE SHIBUYA

Dates: November 1–3, 2025

Hours:

- November 1 (Sat): 11:00 – 22:00
- November 2 (Sun): 11:00 – 20:00
- November 3 (Mon): 11:00 – 20:00

Special Programs on November 1

- 15:00–18:00: Special AI talk session & invitation-only reception (B1)
- 18:00–22:00: Invitation-only reception party (B1)
- Guest performers are scheduled to appear.
(Details of the special AI talk session and reception will be announced via the event dedicated site on Luma.)

Venue Address:

OPENBASE SHIBUYA,
14-13 Udagawacho, Shibuya, Tokyo, Japan

Access Map: <https://maps.app.goo.gl/vMxAtdHtDhwCoNCo7>

Admission: Free

Second Venue: MAKUHARI MESSE, INTER BEE IGNITION x DCEXPO

Dates: November 19–21, 2025

Hours:

- November 19 (Wed): 10:00–17:30
- November 20 (Thu): 10:00–17:30
- November 21 (Fri): 10:00–17:00

Location:

Makuhari Messe, Hall 6 (AI Street)

Booth No.: 6033

Address:

261-8550 Chiba City, Mihama-ku, Nakase 2-1

Access Map: <https://maps.app.goo.gl/zrWqsudPYHAJERfDA>

Admission: Free (advance visitor registration required)

Organizer & Collaborators:

- Japan Electronics Show Association and Digital Content Association of Japan (DCEXPO) in collaboration with INTER BEE IGNITION.

Conference:

Miho Kinomura, (Avatar MIOMIO) + Tadashi Umazume(TYO Producer)

- **Date & Time:** November 19 (Wed) 12:30–13:30
- **Location:** INTER BEE, Open Stage, Hall 6
- **Details:** Future of AI Fashion Movie webinar (advance registration required via INTER BEE website)
- **Link:** <https://www.inter-bee.com/ja/forvisitors/conference/ignition/>

Participating Creators

AI_Directress-Jana van der Merwe
AiVE | あいう

Angelina Shainyan

AoKi104

AKIHIRO MIYAGI

Clemens Maurer

DAIGO KUROSAKI

David Aoki

IAI

Insanne Dreams

Jo-Phillips

Koketit

Lars Weber

Midnite On Mars

Miho Kinomura

miss_d_daydreams

MORELYUBOVI

Neorinnovator

Nika Aioivne

NISHIKAWA

Kwel

Polina Kostanda-Polly_in_wonderland

Polina Mizonova

RIT.ai

Satoshi Wada

SOTO_外

TEECHI_AI

UFOfi

ViktoriaArt

YUUUKI

(A list of 30 AI Creators)

NFFT2026-SS: Nature Meets Innovation: Sponsors

TYO Inc.

Since supporting the NFFT project since 2022, TYO Inc. has been actively involved as a core member of the executive committee. Together with Studio D.O.G GK, they have continued to back digital creators and artists through various projects. Last year, they signed an official partnership agreement and have a proven track record of utilizing generative AI in advertising videos. In 2025, they aim to further strengthen their collaboration to expand AI applications beyond advertising, supporting a wide range of client needs. TYO also launched an internal AI R&D project, with team members such as Satoshi Wada and Miho Nishikawa participating as AI creators.

Official Website: <https://tyo.co.jp/>

TOHOKUSHINSHA FILM CORPORATION

"ZQ"

"Just like admiring nature, gazing at AI." As generative AI is born, evolving at a rapid pace, and humans strive to find ways to control it, this generative AI art offers a new kind of experience to relax and enjoy the world autonomously created by AI, just as we find beauty in natural phenomena. ZQ is a system that autonomously generates video content by randomly picking multiple pre-input keywords and combining them with real-time information such as time and weather to create prompts.

B.B. Media Inc.

"EARTH COUTURE ~ Wear the Future, Wear Nature"

When did humans cease to coexist with nature? Breaking away from the beautiful tapestry of ecosystems, EARTH COUTURE offers an experience where generative AI creates your unique fashion. Using technology to reflect nature, it opens a door for humans to return to their natural roots. This project questions how we, having lost the cycle of birth and return to the earth, can reconnect. Inspired by World Heritage Sites, it generates one-of-a-kind clothing that echoes individual personality and the natural world—living textiles that draw out vitality. Treading close to sustainable fashion, we aim to create clothing that encourages coexistence and shared experience with nature.

Official Website: <http://www.bbmedia.co.jp/>

IAI

The team name "IAI" is a coined term combining I (me) × AI (artificial intelligence). We launched in 2024 from a Tokyo-based creative company. Aiming to personalize AI, which we believe will occupy a crucial position in our future creative work. This NFFT2026-SS marks the first public showcase of AI creative works developed through our ongoing research. We invite you to experience the unique creations of IAI's diverse creators, who typically produce beauty-focused products and advertisements, as individual artists presenting works that elevate our imaginations.

Official Instagram: https://www.instagram.com/iai_2025/

TEECHI

In collaboration with designer Miho Kinomura, TEECHI aims to express the multi-layered culture and functions of Shibuya in their concept “TIMELESS SCENELESS SEAMLESS.” They produce AI-designed clothing that is publicly debuting as a special project. TEECHI’s mission is to support those who wish to continually expand their potential amid rapidly changing environments such as extreme heat, heavy rain, and subtropical shifts. Their clothing reflects modern life—meant to be worn in parks, stadiums, and during fleeting family holidays—bridging the gap between activity and luxury, tradition and innovation.

Official Website: <https://teechi.jp/>

Jikei Group of Colleges

Based on the founding principles of practical education, human development, and international education, Jikei Group of Colleges operates over 80 educational institutions nationwide, including Tokyo College of Information Design, fostering human resources with “creativity” to give dreams and impressions. They have trained over 500 professions and produced more than 250,000 graduates worldwide. Their special seminar, “Generative AI Creative Seminar” (started in 2022 with Kinomura as guest instructor), will showcase the top works of students during this event.

Official Website: <https://www.jikeicom.jp/>

Media Press Contact Information

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TYO Producer

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